



**DALEVILLE**  
Area Chamber of Commerce

**THANK YOU** for your support of the Daleville Area Chamber of Commerce. While our mission is always to encourage, promote and provide resources for businesses and organizations to support a healthy business environment as well as encourage a positive and welcoming community image in the City of Daleville and the surrounding area, our focus is on you, our businesses, and leaders, who make our community a place to call home and be proud of. Our work together results in a better quality of life for every individual and business in this community. We cannot do this without your continued support.

Each year we compile a list of advertising opportunities at community and chamber events for you to choose from ahead of time. We think this gives you the chance to budget your advertisement dollars and helps us determine our budget for the event and what advertisement materials we need to make. After evaluating our past events, we are hosting ones that give you the most promotion for your money. You will see we are hosting new events or a series of events you may want to support. These are designed to promote networking and bring businesses and the community together. This year will be all about coming together because we believe it takes a community to make a community.

Inside this handout, you will see the many ways you can support community and Chamber events. We are asking for your annual pledge to the Chamber and for doing so, you will receive the added recognition as outlined on the back page. To be clear, we are not expecting you to write us a single, large check. We are only asking for your committed pledge currently. You can pick the event sponsor levels of your choice, and then your **total** pledge for the year will earn you additional benefits above and beyond the single event recognition. If you pledge to pay, you will receive invoices for your individual sponsorships prior to that event taking place. For example, if you are a \$200 sponsor of the Scarecrow Festival/Car Show, you will not be invoiced until July 2024 for that event.

**Please review this carefully, we have added a few opportunities for you to promote your business in ways that do not include sponsorship. Also, from time-to-time task forces or committees are needed to plan or be involved in an event. When you contribute your time and energy to help with events you interact with attendees, which helps advertise your business. We also extend promotional benefits per the event to our members that volunteer. When we all come together, great things happen!**

If you have any questions at all about this sponsorship approach, please do not hesitate to reach out to me at any time. I can be reached via email at [chamber@dalevilleal.com](mailto:chamber@dalevilleal.com), phone at 334-379-9262(cell), 334-598-6331 (office).

Michelle Powell  
Executive Director  
Daleville Area Chamber of Commerce

THIS PAGE LEFT BLANK

## #1 VIDEO SERIES SPONSOR \$100 (Due upfront. Not available for invoicing at a later date.)

*We began last year making videos with our members for various reasons. This year the aim will be as many of our members that will want to showcase their business and let viewers and followers of our page know more about what they do.. Viewers will learn more about the owners, why did they choose Daleville for their business, what do they like about Daleville and more.. Your logo will be at the beginning of the video letting everyone watching see the videos are made possible by you.*

## #2 WEBSITE BANNER AD \$100 (Due upfront. Not available for invoicing at a later date)

*\* Logo with hyperlink displayed on the Home Page of our website*

## #3 SPARTAN FEST/CAR SHOW

*In May 2024, there will be friendly competition between Daleville and our Sister Company, the 1/223<sup>rd</sup> Spartans as they battle it out in a softball tournament for bragging rights and trophy for a year. Along with the softball game, we will have a Car Show AND Swap Meet. During this event, the Daleville Volunteer Fire Department will host their Annual BBQ Competition. This will be a fun and busy day in Culpepper Park!*

\$200 Gold Sponsor

*\* Largest Logo on printed and digital advertisement. Yard Sign with logo displayed at event. 4 Email Blasts and 4 sponsorship mentions on social media*

\$100 Silver Sponsor

*\* Medium Logo on printed and digital advertisement. Yard sign with logo displayed at events. 2 Email blasts and 2 sponsorship mentions on social media*

\$75 Bronze Sponsor

*\* Name (no logo) listed as sponsor on printed and digital advertisement.*

## #4 BUSINESS AFTER HOURS \$75 (credit towards your Annual Support total)

*\* Host a Business After Hours and invite people to meet, network and find out more about your business. Request our Business After Hours suggestion flyer to make sure you have what is needed to make this night amazing!*

## #5 EMPOWER HER-DALEVILLE \$75 value (Credit toward your Annual Support total)

*\* **New series of networking opportunities.** The DACC has partnered with the Small Business Development Center to provide a quarterly meeting and gathering of women business owners. This series is designed to motivate and inform women of the resources available for them as business owners. Hosting one of the meetings gives you the chance to showcase your business and show support for the many women owned businesses in our community.. Light refreshments should be made available because everything goes better when there is food involved.*

## #6 WE CAN HELP (Let us know the value of the item or service at the time you pledge)

*Value assigned according to discount or service you offer that will be calculated in your Annual Support total. This is not paid the the DACC but is given to participants of the program.*

**NEW WAY TO PROMOTE YOUR BUSINESS and Help Someone.** This program is a week long effort to show participants all our members have to offer as well as help them with needs they may not know how to meet. Please see enclosed explanation of the program and let us know how you would like to help.

*\*\* Logo on print and digital advertisement of event posted in various areas, social media and email blasts.*

## #7 Prize Sponsor

(10 needed) Engraved Car Show Dash Plaques

(5 needed) Engraved Award Night Plaques

(3 needed) Raffle Prizes (great way to give away products from your business)

*\* Logo on event as Prize Sponsor on social media and website. 1 email blast. Mention when prize is awarded.*

## #8 Spring Fair

Beginning this year the DACC will be helping grow the annual fair the city of Daleville hosts. We are looking to bring in entertainment for the listening pleasure of those not riding the rides while they enjoy their fair food. Our plans are to showcase the youth in the community on Saturday when it is Family Day at the Fair.

\$200 Gold

*\*Logo on printed and digital advertisement, and logo on sign in front of entertainment area. Sign with logo will be at entrance to the fair until Saturday.*

\$100 Silver

*\* Logo on printed and digital advertisement*

## #9 A TASTE OF DALEVILLE BRAND NEW EVENT.

\$200 Advertising Sponsor (3 Available)

*\* Logo on flyers, digital and print advertisement. Logo on printed tickets. Logo on advertisement in newspaper. Yard signs with logo near event banner. 4 email blasts and sponsorship mentions on social media*

\$100 Menu Sponsor (3 available)

*\* Logo on printed menus to be given to attendees at event and digital menu. . 2 Email blasts and 2 sponsorship mentions on social media*

\$\_\_\_\_\_ Basket Sponsor

*\*Dontate items from your business, or gift certificates to be combined with others items to be sold during a silent auction. All businesses supplying items will have their name on the baskets. They will receive 2 email blasts, and logo on all advertisement for silent auction.*

## #10 SCARECROW FESTIVAL

This event has grown so much over the years. This is a great opportunity to get your business name in front of many people.

\$200 Gold Sponsor

*\* Largest Logo on printed and digital advertisement. Yard Sign with logo displayed at event. 4 Email Blasts and 4 sponsorship mentions on social media*

\$100 Silver Sponsor

*\* Medium Logo on printed and digital advertisement. Yard sign with logo displayed at events. 2 Email blasts and 2 sponsorship mentions on social media*

\$75 Bronze Sponsor

*\* Name (no logo) listed as sponsor on printed and digital advertisement.*

*Each Sponsor receives a free 10'x10' space to promote their business by advertising,interacting with attendees or selling items.*

## #11 Annual Dinner and Awards Night

Finally, after years of wanting to have this event, 2024 will be the year. We have so many AMAZING members and people to recognize and we want to do this on a grand scale with members and public invited.

\$220 Presenting Sponsor (4 available)

*\* Logo on printed and digital advertisement, on programs and you will announce a winner and present them with the award. Also, 6 tickets for those you want to invite to attend with you and sit at your table.*

\$160 Table Sponsor

*\* Logo on printed and digital advertisement and on program. 6 tickets for those you want to attend with you and sit at your table.*

# ANNUAL SUPPORT LEVEL

Our annual supporters will be recognized in many ways! We will produce a retractable banner\* that will be displayed outside the Chamber office and will be taken to every indoor Chamber function throughout the year highlighting your level of support, and your sponsorship level will be advertised on our website. \*\* This is for President's Circle and up only. Your total sponsorship commitment for the 2024 year qualifies you for the following levels of additional recognition and perks:

**Executive Level Sponsor \$1000** and up • Largest Logo (compared to Chairman Level size) and hyperlink as annual supporter on each page of website • Recognition on retractable banner (Middle of banner, largest logo of levels) • Recognition on Chamber monthly email blasts • Monthly shoutouts on Facebook •

**Chairman Level Sponsor \$800** and up • Smaller Logo (compared to Executive Level size) and hyperlink as annual supporter on each page of website • Recognition on retractable banner (larger text than Presidents Circle level) • Recognition on Chamber monthly email blasts • Quarterly shoutouts on Facebook

**Presidents Circle Sponsor \$600** and up • Smallest Logo (compared to Executive and Chairman Level Sponsor's size) and hyperlink as annual supporter on each page of website • Recognition on retractable banner (smaller text than Executive and Chairman Level) • Quarterly shoutouts on Facebook

## Chamber Sponsor

*If you are pledging your sponsorship and participation in advance, but do not reach the above levels, you receive.*

Recognition in 2 monthly email blast • 2 shoutouts on Facebook throughout the year.

I would like to pledge the following support for 2024.

# 1 _____	Video Sponsor	\$ _____
		Value
# 2 _____	Website Banner	\$ _____
		Value
# 3 _____	Spartan Fest/Car Show	\$ _____
		Value
# 4 _____	Business After Hours	\$ _____
		Value
# 5 _____	Empower Her Daleville	\$ _____
		Value
# 6 _____	We Can Help	\$ _____
		Value
# 7 _____	Prize Sponsor	\$ _____
		Value
# 8 _____	Spring Fair	\$ _____
		Value
# 9 _____	A Taste of Daleville	\$ _____
		Value
# 10 _____	Scarecrow Fest	\$ _____
		Value
# 11 _____	Gala	\$ _____
		Value

Do not pay to DACC but include it in your total. This is an amount assigned to these activities for you to use when you host/participate in the activity. You are welcome to spend more or spend less. We just assigned a value for calculations purposes.

**\*\*TOTAL VALUE OF SPONSORSHIPS** \$ \_\_\_\_\_

**\*\*ANNUAL SUPPORT LEVEL** \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email for Invoice: \_\_\_\_\_

Signature: \_\_\_\_\_

*\*Commitments must be made by February 20, 2024, to be included on the printed banner. **Payments do not have to be made in full in advance except for items #1 and #2***

*\*\*Total pledged support does not include membership dues when calculating Annual Support Level.*

Note: Payments made up front for sponsorships of events will be reimbursed if the event is cancelled provided the cancellation is not less than 1 month prior to the event taking place.