



Daleville Pageants

July 29, 2020

Dear Potential Pageant Sponsor,

This year the Daleville Pageant consists of a Miss and Little Miss Daleville Queen. They are Joycelyn Tinker and Bailey Robertson, respectively. We have been blessed to have these young ladies represent Daleville this year. Both queens have a desire to promote their towns, give of their time and have taken the initiative to think of ways they can contribute to the city of Daleville. The girls also have family members that give their time, energy, and money to encourage each girl to fulfill their duties as a Daleville Queen and teach them to do so with grace and dignity. We are looking forward to watching these queens improve their skills and strengthen character traits in areas such as leadership, public relations, charitable giving, and self-confidence. This year, although delayed due to the COVID-19 pandemic, looks to be a fantastic year for the program as it is, but we would like to make it an AMAZING year. That is the purpose for this letter.

To go from fantastic to amazing the program will need help. Float supplies will be needed for parades the queens will be in and volunteers to build the floats would be nice to have. Miss Daleville is competing in the Miss National Peanut Festival which has its own expenses such as the entry fee, a party to give by Miss and Little Miss Daleville to promote relationships between them and queens from surrounding cities is an event we hope to have in the near future. Queen attire such as sashes, crowns and promotional items for Daleville to exchange with other queens are just some of the added expenses of the program. These girls need to be encouraged by having the city's support. That is where sponsorship comes in. Sponsoring the pageant will help with the expenses of making this year's program amazing. Sponsorship comes with benefits also. Please take the time to read the sponsorship options and benefits and decide if you will become a Daleville Pageant program sponsor.

Contact Pageant Director Pam Souders for any questions @ pageantsdalevilleal@gmail.com. Thank you for your consideration.

Michelle Powell
Executive Director
Daleville Area Chamber of Commerce
334-379-9262
chamber@dalevilleal.com



Daleville Pageants

Level 1 Pageant Sponsor-\$100

Receives

Promoted as Level 1 Pageant Sponsor with link to your website on Daleville Pageant page on the Daleville Area Chamber of Commerce website

Promoted as Level 1 Pageant Sponsor in 2 Email Blasts this year

Promoted as Level 1 Pageant Sponsor on DACC Facebook page and Daleville Pageant Facebook page

Level 2 Pageant Sponsor-\$50

Receives

Promoted as Level 2 Pageant Sponsor in 2 Email Blasts this year

Promoted as Level 2 Pageant Sponsor on DACC Facebook page and Daleville Pageant Facebook page

BUSINESS NAME: _____

POC: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE NUMBER: _____ EMAIL: _____

WEBSITE URL: _____

SPONSORSHIP LEVEL

_____ LEVEL 1 _____ LEVEL 2

SIGNATURE: _____

Make checks payable to Daleville Area Chamber of Commerce. Mail to 750 S. Daleville Ave, Daleville, AL 36322
Email logo to chamber@dalevilleal.com