



## 7<sup>th</sup> Annual Scottish Games Saturday, September 17<sup>th</sup> Culpepper Park, Daleville, Al

The Southeast Alabama Highland Games are taking place in Daleville again this year. The SEAHG center around athletic competitions, awards and music celebrating Scottish traditions but allow vendors, both food and arts and crafts, to take part in the day along with allowing some non profits to have a space to fund raise. So basically, this is a great community event with a variety of activities and the SEAHG loves to give back to the community.

Last year about 1,000 people attended and organizers are expecting many more to attend this year. A goal is to grow this event into a WIREGRASS EVENT drawing attendees from farther away bringing attention to the Daleville and the surrounding cities. This will happen with your support. What is in it for you if you support the SEAHG? MAJOR EXPOSURE! Get mentioned in the newspaper, on TV news and social media. You will also be listed as a sponsor in printed materials promoting the event. Get your business name and logo linked with this event that provides not only a great day of fun for the family but also helps non profits in the area.

Review the sponsorship options below and choose the one that is right for you by placing an "X" next to it. Your support is appreciated, and we hope to see you at the games!

### \_\_\_\_\_ **Event Sponsor \$2000**

#### Benefits

- Logo on stage banner
- Logo on EVENT banners and digital, social media advertisement
- Shout out, recognizing this generous level of support on social media and periodically from the stage throughout the day
- Logo listed in game programs (time permitting)
- Logo in all display ads mentioning the festival before the event.
- VIP Parking and passes to event
- **Right of first refusal in subsequent year**

### \_\_\_\_\_ **Entertainment Sponsor-\$1000**

#### Benefits

- Sponsor mentioned throughout day from the stage
- Sponsor mentioned in any advertisement used
- VIP Parking
- Free passes to event
- Logo listed in game programs (time permitting)
- Stage Wrap with logo (time permitting)



### **All Athletics Sponsor \$1000**

- Sponsor mentioned throughout the day from the stage
- Sponsor mentioned in any advertisement we use
- VIP Parking
- Free event passes
- Logo listed in game program (time permitting)

### **Individual Athletics**

(The difference in cost for sponsorship is due to some sports having a greater appeal to more people. More people=More exposure)

- **Benefits are:**
  - Sponsor mentioned throughout the day from the stage
  - Sponsor mentioned in any advertisement we use
  - VIP Parking
  - Free event passes
  - Logo listed in game program (time permitting)

#### **Price/Sport**

\_\_\_\_\_ \$500 Caber Toss  
\_\_\_\_\_ \$250 Sheaf Toss  
  
\_\_\_\_\_ \$200 Weight Over Bar  
\_\_\_\_\_ \$200 Hammer Throw

#### **Price/Sport**

\_\_\_\_\_ \$200 Weight for Distance  
\_\_\_\_\_ \$100 Stone Throw  
\_\_\_\_\_ \$150 Scottie's Kids Korner  
(entertainment for the little ones)

Donations are appreciated. Individuals, businesses, organizations wanting to contribute an amount less than options above are encourage to. All donations are appreciated.

**DEADLINE: September 10, 2022**

**Contact Scotty Johnson, President, Athletics Director, South East Alabama Highland Games @ 334-547-1354 or [abdi5150@yahoo.com](mailto:abdi5150@yahoo.com) for questions/more information or to submit sponsorship form.**



Business

Name: \_\_\_\_\_

Address: \_\_\_\_\_

POC: \_\_\_\_\_ Ph#: \_\_\_\_\_

Email: \_\_\_\_\_

My Sponsorship Option Chosen is:

\_\_\_\_\_ at a cost of \$ \_\_\_\_\_

Make checks payable to: Scotty Johnson

Mail to 217 W. Roxbury Rd, 36305

Deadline-September 7, 2021

Email high quality .png or .jpg logo to [abdi5150@yahoo.com](mailto:abdi5150@yahoo.com)

*No refunds if event is cancelled for reasons beyond our control.*